

## RESEARCH METHODOLOGY SYLLABUS (Ph. D.) - 2020-2021 (Semester 2)

L: 04 per week

P: 02 per week

1. **Foundations of Research:** Meaning, Objectives, Motivation, Utility. Concept of theory, empiricism, deductive and inductive theory. Characteristics of scientific method – Understanding the language of research – Concept, Construct, Definition, Variable. Research Process (10%) **VNS**
2. **Problem Identification & Formulation:** Research Question – Investigation Question – Measurement Issues – Hypothesis – Qualities of a good Hypothesis – Null Hypothesis & Alternative Hypothesis. Hypothesis Testing – Logic & Importance (10%) **MD**
3. **Research Design:** Concept and Importance in Research – Features of a good research design – Exploratory Research Design – concept, types and uses, Descriptive Research Designs – concept, types and uses. Experimental Design: Concept of Independent & Dependent variables. (10%) **MD**
4. **Qualitative and Quantitative Research:** Qualitative research – Quantitative research – Concept of measurement, causality, generalization, replication. Merging the two approaches. (10%) **MD**
5. **Measurement:** Concept of measurement– what is measured? Problems in measurement in research – Validity and Reliability. Levels of measurement – Nominal, Ordinal, Interval, Ratio. (10%) **SR**
6. **Sampling:** Concepts of Statistical Population, Sample, Sampling Frame, Sampling Error, Sample Size, Non Response. Characteristics of a good sample. Probability Sample – Simple Random Sample, Systematic Sample, Stratified Random Sample & Multi-stage sampling. Determining size of the sample – Practical considerations in sampling and sample size. (15%) **SR**
7. **Data Analysis:** Data Preparation – Univariate analysis (frequency tables, bar charts, pie charts, percentages), Bivariate analysis – Cross tabulations and Chi-square test including testing hypothesis of association. (10%) **VS**
8. **Interpretation of Data and Paper Writing:** Layout of a Research Paper, Journals in Computer Science, Impact factor of Journals, When and where to publish ? Ethical issues related to publishing, Plagiarism and Self-Plagiarism. (10%) **VB**
9. **Use of Resource Material:** Encyclopedias, Research Guides, Handbook etc., Academic Databases for Computer Science Discipline. (5%) **AJN**
10. **Use of tools / techniques for Research:** methods to search required information effectively, Reference Management Software like Zotero/Mendeley, Software for paper formatting like LaTeX/MS Office, Software for detection of Plagiarism (10%) **AJN**

### References:

1. Business Research Methods – Donald Cooper & Pamela Schindler, TMGH, 9th edition
2. Business Research Methods – Alan Bryman & Emma Bell, Oxford University Press.
3. Research Methodology – C. R. Kothari
4. Select references from the Internet